

Empower Your Sales Force with a Mobile Business Solution

If you could give your sales force access to your business system anywhere, at any time, would they be more successful? If they could draft orders, check inventory, and submit them while sitting in front of their customers, would your customer satisfaction increase?

MobileWorks allows your sales force to capture customer orders in the field on a handheld or laptop computer and then submit the orders to the business system via the Internet. The program also supports inventory availability checking and account credit checking.

MobileWorks streamlines the sales process from the salesperson to the business system, dramatically reducing processing time and potential overhead costs while supplying salespeople with the power of mobility. The sales person can connect to the business system and retrieve information about customers and products and store it in a database resident on the mobile device. At the same time, remotely created orders are sent to the business system to be processed to completion.

Increase customer service by having the ordering information at your fingertips. Once this data is available on the handheld PC, the sales person can draft orders, check product availability, customer account credit, and view customer information.



Since all the information required for these tasks is stored on the handheld unit, a real time connection with the business system is not necessary. A salesperson may synchronize his or her data with the backend system through a data exchange in the morning, draft orders all day, and then synchronize once again at the end of the day to send the orders to the business system.

Mobile Order Entry was developed with integration in mind. As a result, it enters all orders sent to the back-end into the business system. The process is sleek and automatic, pushing data from handheld to front-end to back-end effortlessly.

Empower your sales force with mobility made possible through MobileWorks.

Why MobileWorks?



Draft orders on the go. Mobile Order Entry allows salespeople to create orders at the client without connecting to the home office.

Check item availability information. With Mobile Order Entry, you will be able to inform your customers with a mere glance at your handheld PC.

Review customer credit information. Save time and money by knowing your customer's buying power when you need it most.

No necessary connection to the office. A mobile device is useless if it must constantly be connected to the back-end system. Mobile Order Entry only requires a connection during a data exchange, which may take place as frequently or infrequently as the salesperson chooses.



Connection only requires the Internet. The only requirement for a data exchange is an Internet connection on the handheld PC. No more ceaseless fumbling with Firewalls and VPN's. Data transfers are carried out over the HTTP protocol of the Internet, making it simple and seamless for your sales people to get the information that they need. It is simple, smooth, and powerful.

For more information:

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